

# Empowered Leadership Consulting Group

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Stephanie Martinez  
[www.empoweredLCG.com](http://www.empoweredLCG.com)

## Keywords, themes, taglines

### • Empowered Leadership Consulting Group

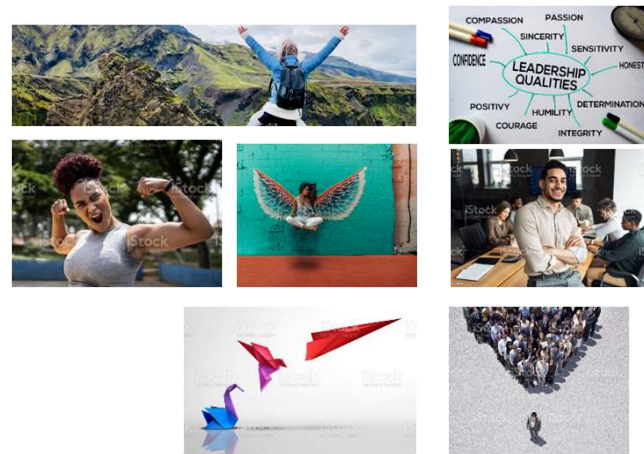
- Warm, professional, confidential, trustworthy, here for you, experienced, honest, direct, servant
- Help people reach full potential; unlock true potential
- Everyone “rowing” together, alignment
- Possibilities – future is vast, open-minded, growth mindset
- Strengths, passion, goals, tools, results
- Focused on outcomes/clarity
- Connect. Impact. Change.
- Understand. Define. Change
- Define. Change. Impact
- Empowered. Feel valued. Confident
- Self awareness

## Target audience

### • Professionals

- New managers, high potentials, executives, leaders in transition
- Women
- Individuals (not through a company)

## Inspiration imagery



## Logo ideas/options



## Color Palette

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Green – well-being, growth

Blue – trust, confidence

Fuchsia – harmony, balance

## Fonts

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### COCOMAT PRO - HEADLINES

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@!#\$%^&\*()1234567890

### Calibri Regular - body copy

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
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## Logo

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LEADERSHIP**  
CONSULTING GROUP



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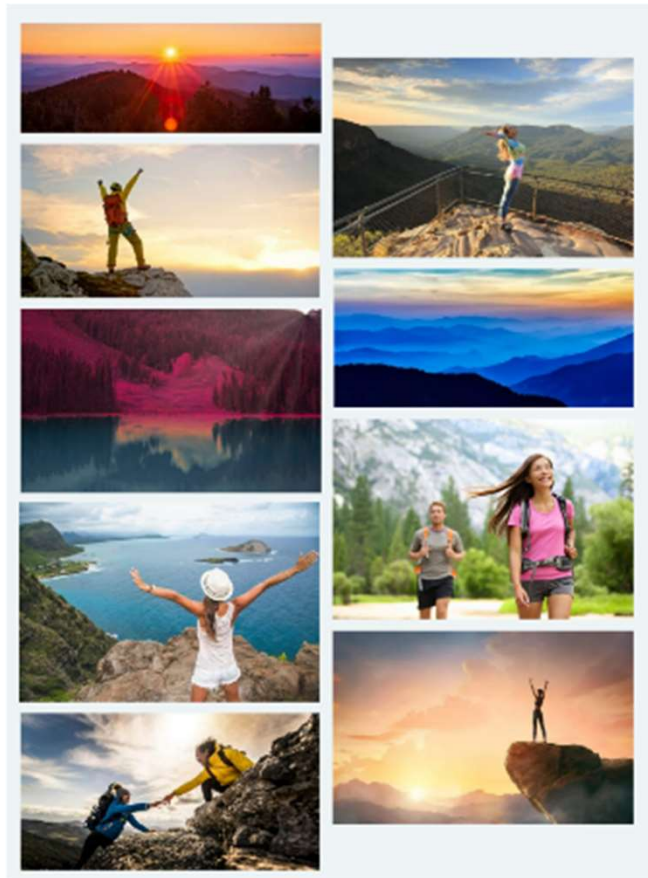
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Refined imagery



1 page flyer, LinkedIn background image

**EMPOWERED LEADERSHIP CONSULTING GROUP**

**STEPHANIE MARTINEZ**  
**PROFESSIONAL COACH**  
 A dynamic, outcome-oriented executive, Stephanie brings over 20 years of diverse experience in human resources, entrepreneurship, learning and development facilitation and coaching in a variety of industries.

Contributing author for the book, "Latinas Rising Up in HR"

Contact me for a free 20-minute discovery session today!

**CLIENTS SERVED**  
 New managers | High potentials | Executives | Individuals | Leaders in transition

**COACHING FOCUS**

- Working through career goals
- Specific development needs
- Leadership development
  - Building psychological safety
  - Navigating company dynamics
  - Being an influencer
  - Communicating effectively
  - Leading teams
  - Navigating difficult conversations
  - Giving constructive feedback
- New leader assimilation

**OUTCOMES**

- Greater self-awareness of your strengths, areas of development and blind spots
- Greater confidence in leading yourself and others
- More effective communication
- Increased executive presence and influence
- Greater business results

**Yared S. Olivera**  
 Diversity, Equity & Inclusion Leader  
 Automotive and Energy Industry  
 Yared is seeking expert-level tangible solutions. She helped build my self-confidence to be a stronger leader and focus on the value I bring to my team and the organization I support.

708-415-4900 | smartinez@empoweredlCG.com | www.empoweredlCG.com

123-456-7890 | info@empoweredlCG.com | empoweredlCG.com

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